Application Workshop

Thursday

August 31, 2023

5:00 -6:00pm

Kenneth Rainin FOUNDATION

Zellerbach FAMILY FOUNDATION

COMMUNITY ARTS

Shelley Trott
Chief Program Officer
Kenneth Rainin Foundation

Alexandria Featherston-Gomez
Grants Officer
Kenneth Rainin Foundation

Margot Melcon
Program Staff, Arts and Culture
Zellerbach Family Foundation

Aki Amai
Grants Manager
Zellerbach Family Foundation

Foundation Staff

Agenda

NEW Program

Community Arts Program

The Common App

GivingData and Fluxx

Questions

Kenneth Rainin Foundation NEW Program

- About the Program
- Priorities and Eligibility
- Updates
- Timeline

Zellerbach Family Foundation Community Arts Program

- About the Program
- Guidelines, Eligibility and Priorities
- Timeline and Evaluation
- Application Requirements

The Common App

- What is it? How is it used?

GivingData and Fluxx

Questions

- Please use Q&A for questions throughout

NEW PROGRAM

krfoundation.org

Kenneth Rainin FOUNDATION

Kenneth Rainin FOUNDATION

The Kenneth Rainin Foundation enhances quality of life by championing the arts, promoting early childhood literacy, and supporting research to cure chronic disease

New & Experimental Works (NEW)

supports Bay Area artists
to produce timely, visionary projects

Kenneth Rainin FOUNDATION

NEW Priorities

- Small & midsize orgs
- New works
- Compelling & timely
- Boundary pushing
- Community connection
- Artist compensation

Deep Waters Dance Theater
House/Full of BlackWomen
Photo: Robbie Sweeny

Kenneth Rainin FOUNDATION

NEW Eligibility

- 501(c)3 or fiscally sponsored
- $10,000 annual budget
- Grant range: $5,000 - $30,000
- Geographic focus: Bay Area counties
- Grantees (current & previous)
- Grounded in dance and/or theater

Brush Arbor Gurlz
Photo: Robbie Sweeny

Kenneth Rainin FOUNDATION

NEW Updates

- One-stage Common Application
  - Project budget
  - Work Samples
- Performance requirements
- Funding levels 70%
- Grant fund allocations
  - 50% unrestricted to applicant organization (max)
  - 50% to artist fees & their direct expenses (min)
- Panel of peers

Circuit Network's POOLREADY!
Photo: Elisabeth Beaird

Kenneth Rainin FOUNDATION

NEW Timeline

- Open: September 4
- Deadline: September 18 by 11:59PM
- Submit online
- Financials: November 3
- Notifications: December 2023
- Grant Period: January 1, 2024 – December 31, 2026

RAWdance

Kenneth Rainin FOUNDATION

Zellerbach
FAMILY FOUNDATION

COMMUNITY ARTS

Our Purpose

- The Community Arts program ensures vibrant work is created, new voices are celebrated, and artists and audiences inclusive of the Bay Area's diverse communities and cultures have opportunities to thrive.
- We support the creation of work by Bay Area artists and access to the arts for Bay Area communities.

Guidelines and Eligibility

Quarterly open application process

$5,000, $10,000 and $15,000 grants

Individual artists and small to mid-sized nonprofit arts and culture organizations in the Bay Area

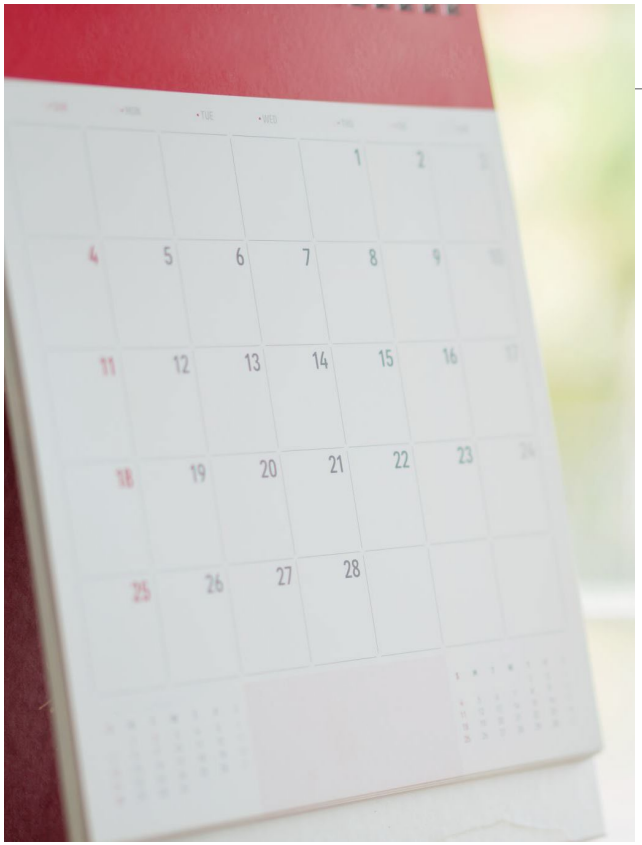
Grantseekers must be:

- 501c3 or fiscally sponsored
- Annual budget under $2 million
- Located in Alameda, Contra Costa or San Francisco
- Present or produce work in dance, theater, music, literary arts, visual arts or community festival/fair
- In good standing with foundation

Community Arts Priorities

- Create and present work for an audience or for community engagement
- Engage artists in Alameda, Contra Costa and/or San Francisco Counties
- Create work by, with, and for communities that have been historically underrepresented or excluded
- Engage collaborating artists who represent gender parity, diversity of race/ethnicity, age, socio-economic status, and/or difference in ability
- Is an underfunded artist or arts organization in Contra Costa County

Timeline



Applications open:
September 4, 2023

Applications due:
September 18, 2023, 5:00pm

Notification:
December 5, 2023

Grant Period:
Flexible, roughly 9-12 months from notification

Upcoming Application Cycles:
December 4-18, 2023 *(March 12, 2024)*
March 4-18, 2024 *(June 4, 2024)*
June 3-17, 2024 *(September 10, 2024)*

Evaluation

No limit to number accepted each quarter

Grantseekers are evaluated across disciplines

Applications are evaluated by a rotating panel of Bay Area artists

- 30% Relevance and Urgency
- 30% Artistic Excellence
- 30% Community Served
- 10% Capacity

Final approval from Board of Directors

Reporting requirements detailed in grant agreements

Completed Application

Work Samples

Supporting Documents

Application Requirements

THE COMMON APP

Welcome to the Common Application for the Arts - Bay Area

This is a new tool created by three Bay Area arts funders to streamline the application process and save grantseeking artists and arts and culture organizations time and resources.

THE COMMON APP is intended to simplify the grant application process and, once completed, grantseekers can use the responses created in **THE COMMON APP** to submit applications for arts grants at the Fleishhacker Foundation, Kenneth Rainin Foundation, and the Zellerbach Family Foundation, as eligible. Questions asked in **THE COMMON APP** will match between 90-100% of those asked by the participating funders.

Kenneth Rainin FOUNDATION

FLEISHHACKER FOUNDATION

Zellerbach FAMILY FOUNDATION

Introducing **The Common App**

The Common App

Standardized Questions

Complete This Section for Project Support

5a-1: Project Title:

5a-2: Timing: When will the project be developed/presented? Please indicate if there are public performance dates already known.

Word count limit: 250 / Character Count inc. spaces: 1,750

The Common App

Standardized Budget Forms

Common Grant Application

Project Budget Template

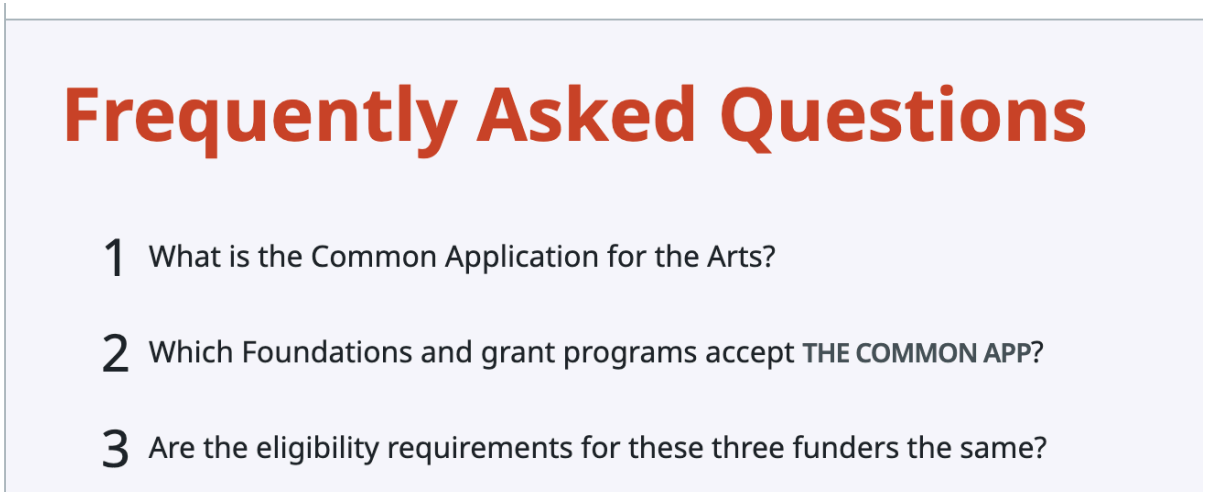
Appliant Name:	
Applicant email:	
Applicant phone:	
Project Title:	

Income		(submit with **Projected**
("Other"lines as needed, leave blank if not applicable)		
	Individual Donations	$ -
	Foundations & Government	$ -
	Other	$ -
	Contributed *subtotal*	$ -
	Commissions	$ -
	Admission/Ticket	$ -
	Other	$ -
	Earned subtotal	$ -
	In-Kind	$ -
	Total Project Income	$ -

More Info
The Common App

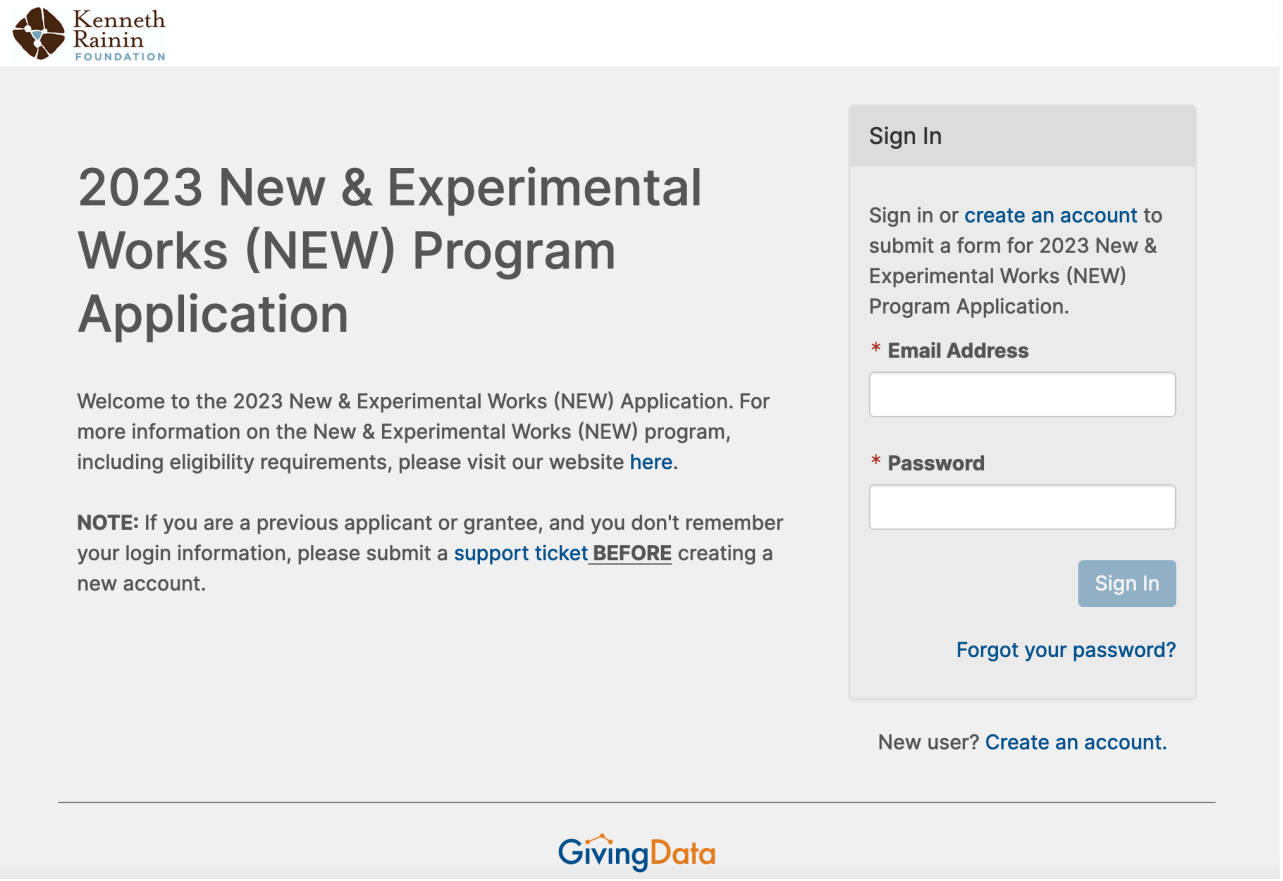
CommonAppArtsBayArea.org

ABOUT
FAQ
RESOURCES
SUPPORT



The Common App and GivingData

Logging in



NEW USERS

Follow the link to create and activate your account.

RETURNING USERS

Use your current credentials. If you don’t remember them, just reach out!

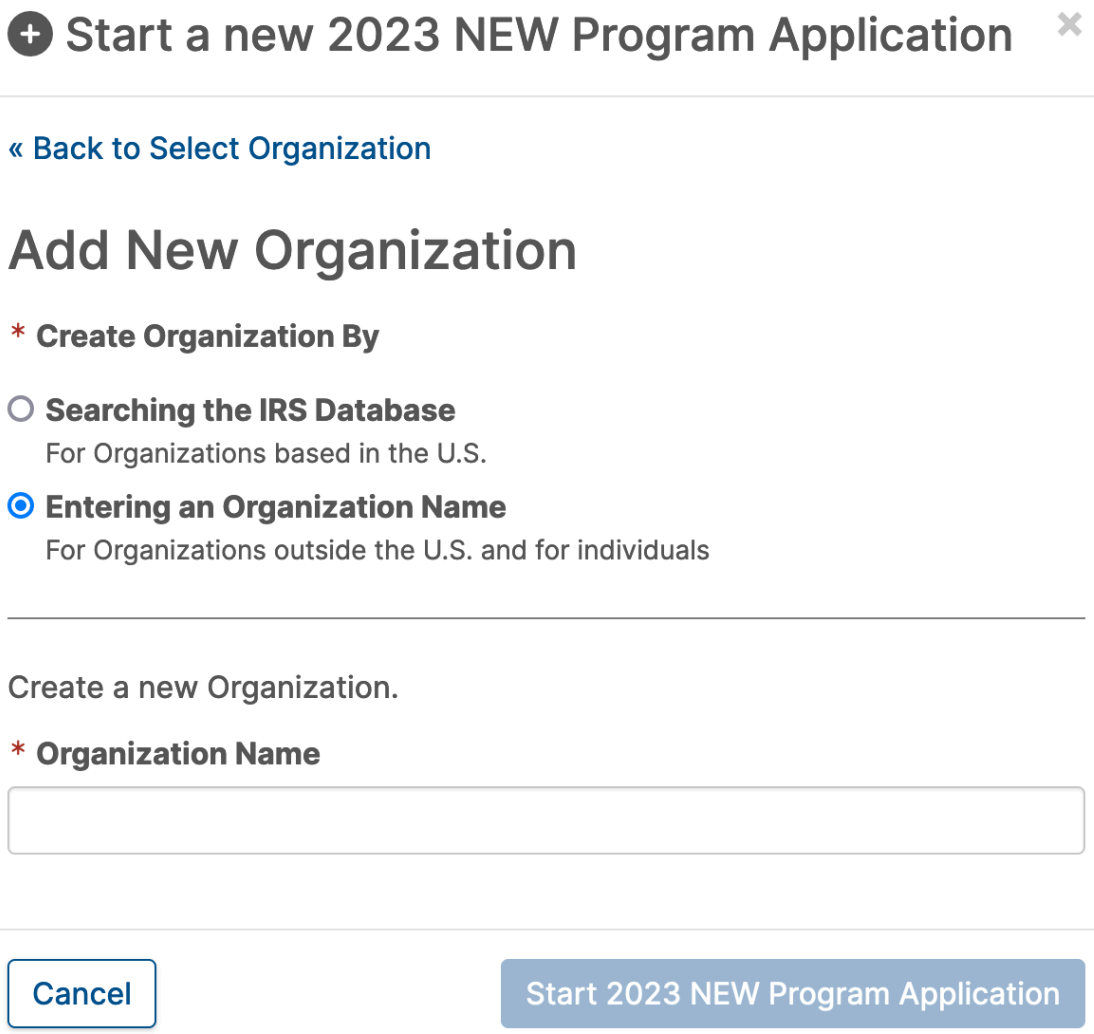
Adding Your Organization

Search the IRS Database

You can use your organization or your fiscal sponsor's tax ID.

Entering an Organization's Name

You can also use this option if you can't find your organization using the tax ID.



Eligibility Questions

Kenneth Rainin FOUNDATION

ELIGIBILITY QUESTIONS

Please complete the short eligibility quiz below. **You must answer "yes" to every question to proceed to the application.**

We encourage you to read through the eligibility and grant requirements and frequently asked questions, and then use our contact form to email Arts Program Staff with any remaining questions.

***Does the public presentation portion of your project take place between January 1, 2024 - December 31, 2026?**

Grant period: Project activities must take place within the 24-month grant period, January 1, 2024-December 31, 2026.

Performances must have production dates after January 1, 2024. The developmental phase of projects may begin prior to the start of the grant period.

***Is your primary artistic discipline dance, theater, or multi-disciplinary?**

The Foundation primarily funds dance and theater organizations. Occasionally the Foundation funds organizations not rooted in dance or theater that produce innovative, multidisciplinary performances. However, multidisciplinary projects must demonstrate that they are authentically grounded in dance and/or theater to be eligible for support.

The Foundation is unlikely to fund predominantly music-focused projects through the NEW Program, including musicals, operas and/or other musical performances. However, many of the projects supported through the NEW Program incorporate musical elements.

***Are you based in and/or do you have a demonstrated history of operating in Alameda, Contra Costa, Marin, San Francisco, San Mateo or Santa Clara counties?**

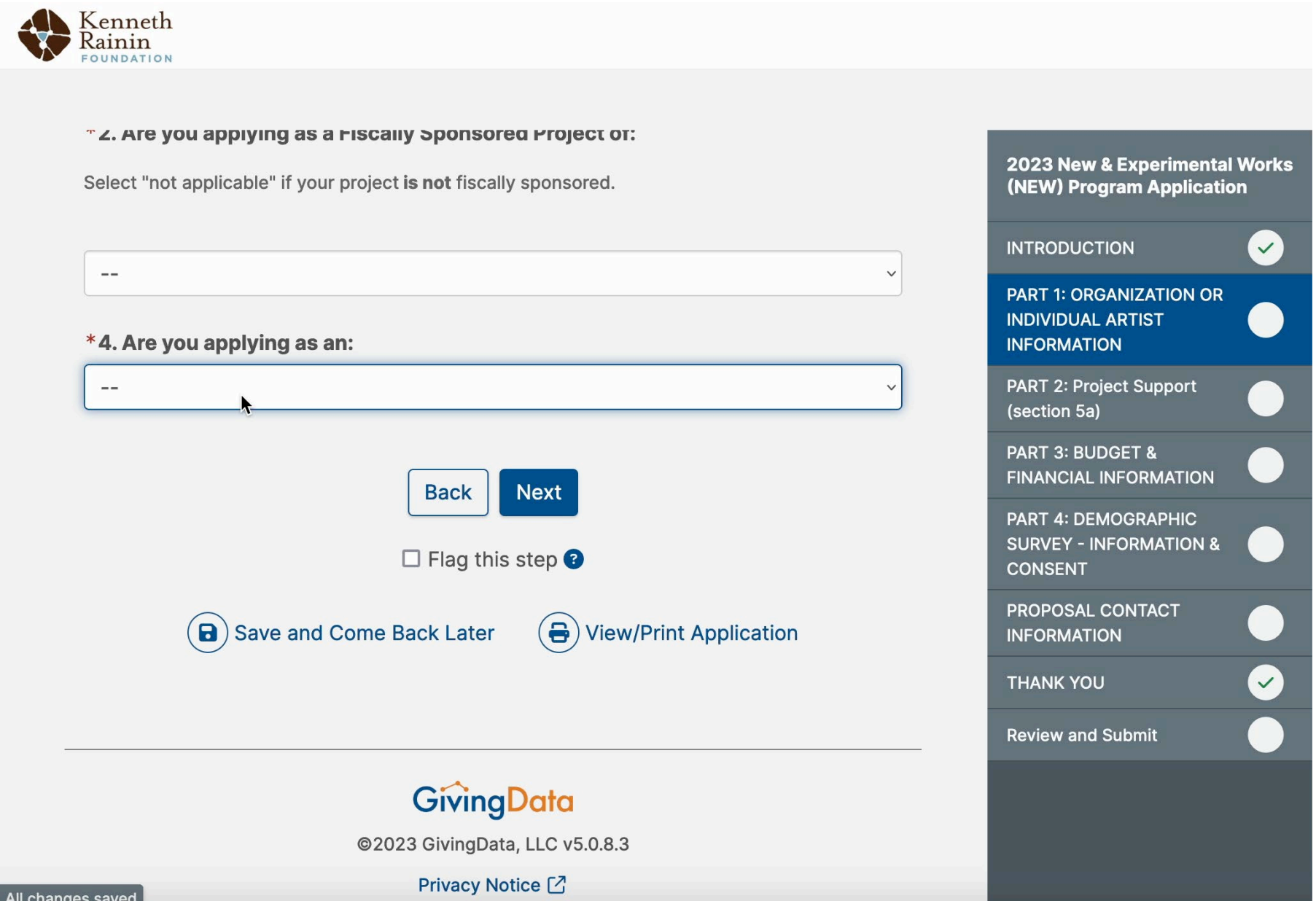
Submit

2023 New & Experimental Works (NEW) Program Application

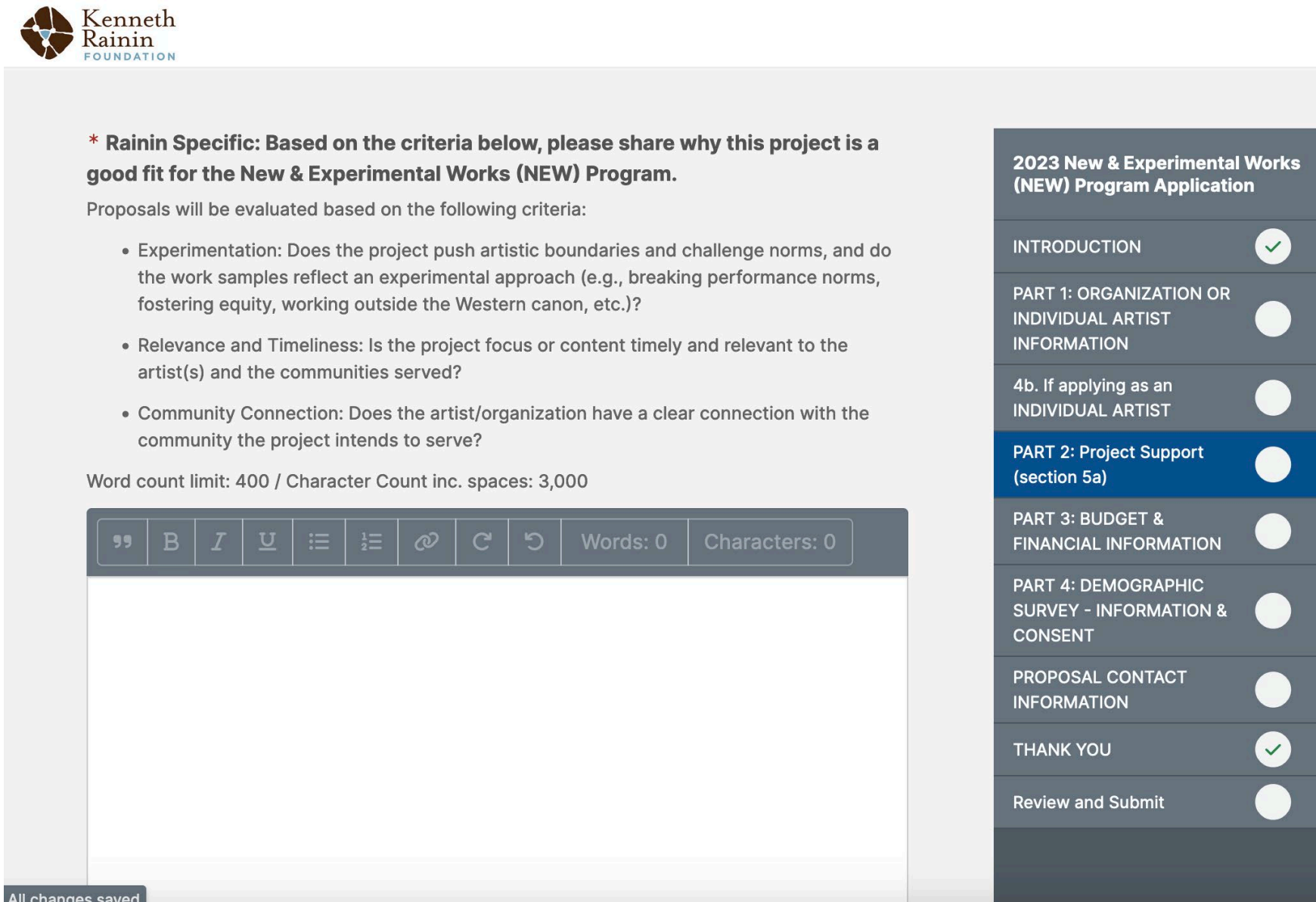
ELIGIBILITY QUESTIONS

You'll need to answer "yes" to all three questions to access the application fields.

Navigating the Portal



Navigating the Portal



The Common App and Fluxx

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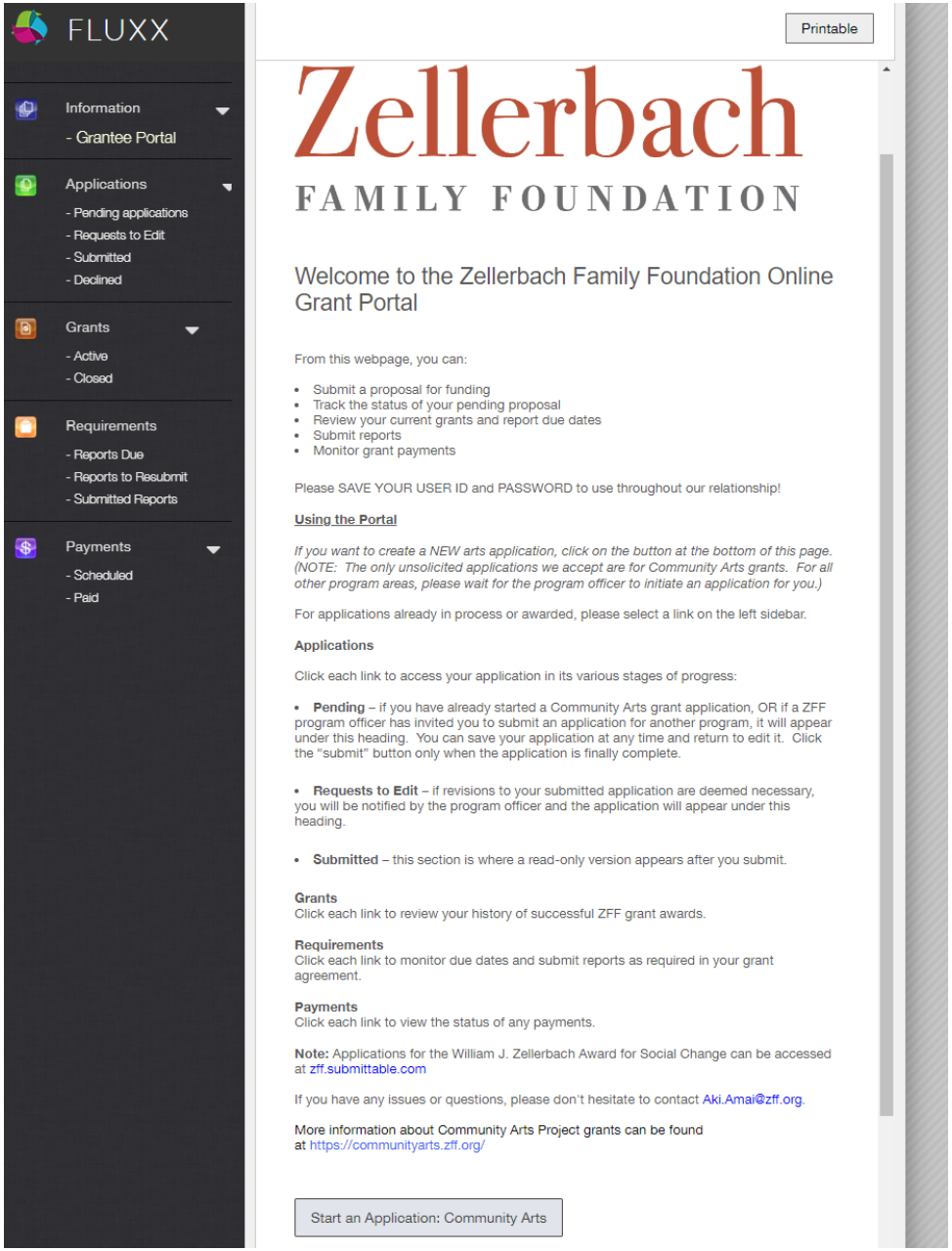
COMMUNITY ARTS

Logging in

Existing Users –
Log in with user ID and password. If you need help logging in, just ask!

New Users –
Register for credentials (3-5 working days) to generate user ID and password

Note your password information – you will need it every time you log into Fluxx



Grantee Portal

Application button will only be visible during active grant cycles

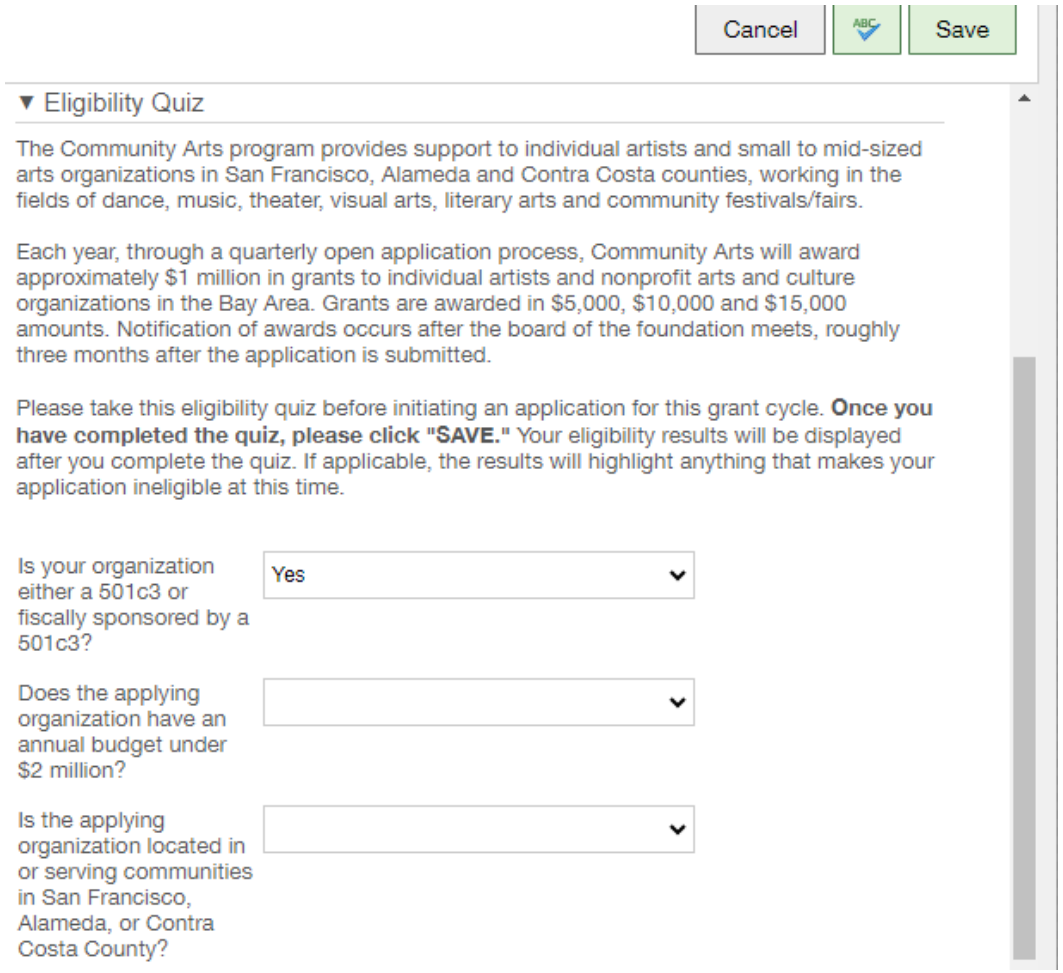
Use links on the left side of the screen to see applications in process, previous grants, requirements, and scheduled payments.

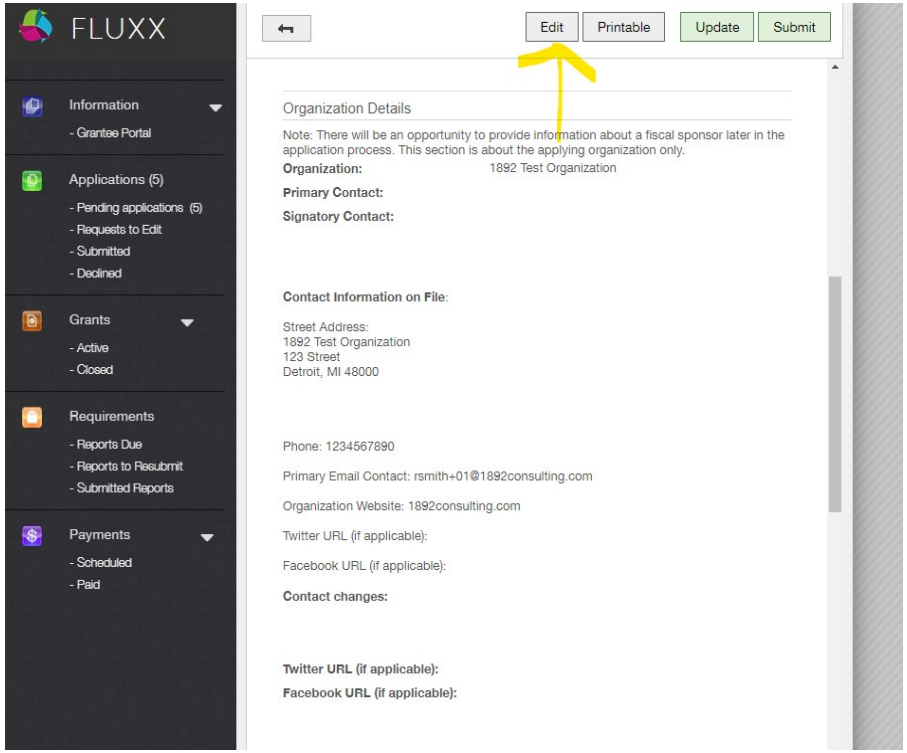
Eligibility Quiz

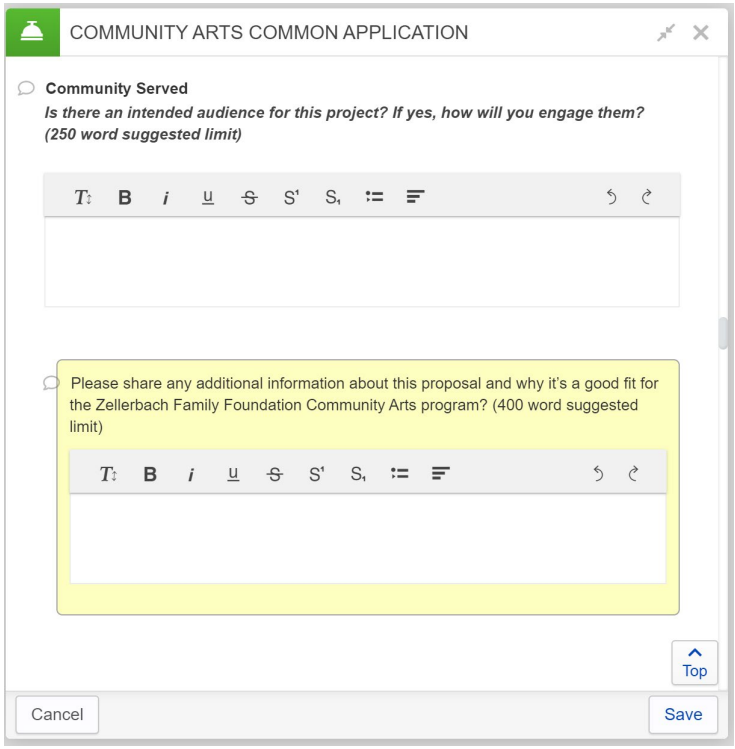
Please read questions carefully.

If you are eligible, the Community Arts application will appear.

Prompts will highlight which criteria makes you ineligible.







Navigating the Portal

Edit to start application
Save and return to application
Submit when you have completed the application (you will no longer have access)

Q&A

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COMMUNITY ARTS

Kenneth Rainin
FOUNDATION

Zellerbach Family Foundation
https://zff.org

Community Arts Program
https://communityarts.zff.org

Social Media
Facebook - @zellerbachfamilyfoundation
Twitter - @zfforg

Contact Us

Margot Melcon
communityarts@zff.org

Grants Manager
grantsmanager@zff.org

Kenneth Rainin Foundation
https://krfoundation.org

NEW Program
https://krfoundation.org/grants/funding-opportunities/new-program

Social Media
Facebook - @kennethraininfoundation
Instagram - @kr_foundation

Contact Us

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